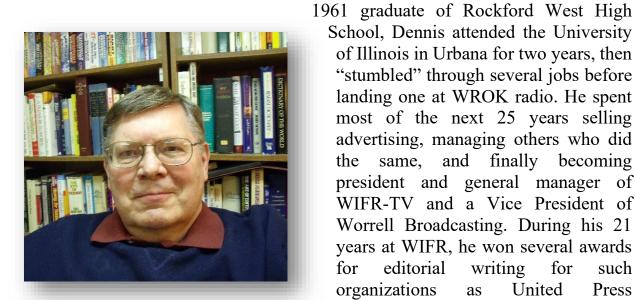
Dennis Blake West

January 28, 2022 (Williams Bay, WI) 1943 (Rockford, IL)

ith wife Kathi by his side, **Dennis Blake West**, 78, of Williams Bay, WI, died at home on January 28, 2022.

Dennis said he was "born, old and grumpy, in Rockford, IL in 1943." A



School, Dennis attended the University of Illinois in Urbana for two years, then "stumbled" through several jobs before landing one at WROK radio. He spent most of the next 25 years selling advertising, managing others who did and finally becoming same, president and general manager of WIFR-TV and a Vice President of Worrell Broadcasting. During his 21 years at WIFR, he won several awards for editorial writing for such organizations United as Press International, the Associated Press and

the Illinois Broadcasters Association. He also worked at the CBS Television Network, leaving television in 1988.

A year after he and wife, Kathi, moved to their summer home in Williams Bay, he entered the University of Wisconsin, Madison, where he completed the journalism degree begun in 1961. In about 1993, the family moved to the Lake Geneva area. After editing *The Bay Times* and running his own advertising agency, in 1996, he purchased and, for over 25 years, edited the monthly newspaper, *The Beacon*, now a bi-weekly publication with a circulation of 20,000 in greater Walworth County, WI (including the resort communities of Lake Geneva and Delavan.) Part of that publication is a section called Good Humour, using the British spelling that kept the GH ice cream company from suing him. In addition to WestWords, he authored "Bringlish: A Reader's and Viewer's Guide to British English."

Dennis was a friendly, outgoing person, always ready to share a good story, and never shy about giving his opinion. His regular Beacon column, WestWords, was an entertaining mix of information, humor, and words of wisdom. He will be missed by many. He and Kathi enjoyed many travels and good times together. He and about a dozen high school classmates, called themselves The Old Warriors, gathered each

summer in northern Wisconsin to relax and reminisce. He loved his pets, especially his cats. He once said that when he died, he hoped he'd go to a place where all his former pets would be. Here's hoping he's with Charlie, Noah, and many more.

He is survived by his loving wife of 57 years Kathi Bovi West; sons Paul and Mark West; grandsons Miles and Ethan West; sister Martha West; brother Paul West; and cats Molly and Shamus.



At Dennis' request, there will be no funeral service; cremation and burial will be private. Send condolences to Kathi West, P.O. Box 69, Williams Bay, WI 53191.

Reference:

https://www.legacy.com/us/obituaries/legacyremembers/dennis-west-obituary?id=32760090



• Good bye (Continued from front page)



and writing his bi-weekly column.

Last fall, West left the
newspaper completely while
he continued to fight the cancer that was taking its toll. He
told me it was time for him to
go and he was comfortable
leaving The Beacon in "good
hands" and thanked me.
West is survived by his
wife, sons Mark and Paul;
grandsons, Ethan and Miles;
brother, Mark; sister, Mark
West-Edwards; and nephew,
Jason Blake.
Rest in peace, Dennis, you
will be missed by many.



Dennis West and his wife, Kathi, enjoy some time outside.